


Who is ALICE?

Asset **L**imited, **I**ncome **C**onstrained, **E**mployed

ALICE gets up each day to go to work, but still doesn't earn enough to cover the basic essentials. Each month is a juggling act as ALICE tries to stretch a less than adequate income to meet household expenses and needs. Unable to set aside any savings, just one unexpected emergency (medical crisis, car repair, etc.) can easily cause ALICE's shaky situation to quickly spiral out of control.

When the dollars run out, ALICE is forced to make difficult choices that can have short and long term consequences: Pay the heat or the rent, purchase medication or food, move to a cheaper place, but spend more money on car repairs, gas or public transportation.

These choices aren't easy. What would you do?

Budget Expense	Poverty	Surviving	Sustainable
Housing 	Rented, shared apartment in a bad area <input type="radio"/>	Rented 2 bedroom apartment <input type="radio"/> <input type="radio"/>	3 bedroom house with mortgage <input type="radio"/> <input type="radio"/> <input type="radio"/>
Childcare 	Unqualified neighbor or Relative (part time) <input type="radio"/>	Unlicensed childcare (part or full time) <input type="radio"/> <input type="radio"/>	Accredited childcare center with early learning focus <input type="radio"/> <input type="radio"/> <input type="radio"/>
Food 	Use food bank to supplement grocery budget <input type="radio"/>	Thrifty food plan with fewer healthy options <input type="radio"/> <input type="radio"/>	Moderate food plan with more healthy options and 1 meal out <input type="radio"/> <input type="radio"/> <input type="radio"/>
Transportation 	Limited public transportation, walk or bike everywhere <input type="radio"/>	Public transportation and 1 vehicle <input type="radio"/> <input type="radio"/>	Public transportation and 1 or 2 vehicles <input type="radio"/> <input type="radio"/> <input type="radio"/>
Healthcare 	Use emergency room and walk-in clinics <input type="radio"/>	Out-of-pocket expenses as needed <input type="radio"/> <input type="radio"/>	Employer sponsored health plan with fees and co-pays <input type="radio"/> <input type="radio"/> <input type="radio"/>
Miscellaneous 	Clothing and hygiene items <input type="radio"/>	Clothing, hygiene, cell phone, internet <input type="radio"/> <input type="radio"/>	Clothing, smart phone, computer, internet, cable <input type="radio"/> <input type="radio"/> <input type="radio"/>
Taxes (not optional) 	Income taxes (not optional) <input type="radio"/>	Income taxes (not optional) <input type="radio"/> <input type="radio"/>	Income taxes (not optional) <input type="radio"/> <input type="radio"/> <input type="radio"/>
Savings 	None <input type="radio"/>	Sometimes <input type="radio"/>	Nominal <input type="radio"/> <input type="radio"/> <input type="radio"/>

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