

United Way Community Builder Sponsorship

United Way is where people come together to make great things happen. You can be an important part of this effort.

We're helping Whatcom County kids achieve their potential, families become financially stable, and individuals gain access to critical, life-changing services.

Why? Because we all win when our community has more high school graduates, safe and stable families, and healthy, active citizens.

Why do we need sponsors?

The more money we raise, the more great things we can do in Whatcom County.

Our annual fundraising campaign relies on hundreds of businesses, donors and volunteers to make it a success. United Way effectively coordinates this effort by recruiting and training temporary, part time staff to work with our many supportive companies and volunteers. Our campaign team works hard to provide engaging materials, insightful information, heart-felt presentations, and customized campaign support for over 100 local companies.

How Will Community Builder Dollars Be Used?

All sponsorship dollars help cover the cost of running United Way's annual campaign, including:

- Expenses for part-time campaign staff
- Printed materials to provide campaign information to prospective donors
- Marketing and advertising costs to promote the campaign to the community
- Support for United Way's two events— the campaign kickoff and celebration

Join Other Top Companies in Sponsoring United Way

Options include providing a cash donation and/or a Loaned Executive. Take a look at the details and then choose the level that works best for your organization. United Way sponsors are recognized in print, online and throughout the community for their generous support.



2017 Community Builder Sponsors

*Samson Rope
BP Cherry Point
WECU
PeaceHealth
Boeing
PowerTek Electric*



United Way
of Whatcom County