

News Release 2017

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TODAY UNITED WAY OF WHATCOM COUNTY LAUNCHES THEIR LARGEST COMMUNITY INPUT EFFORT

BELLINGHAM, Washington – Through a massive community survey effort residents in Whatcom County are being asked to provide critical input about community issues and the role that United Way can take regarding those issues. This will be the largest community survey effort that United Way of Whatcom County has ever conducted.

Beginning today, January 11, and ending Friday, January 20th, an online community survey is open to the public. The survey focuses on needs and issues facing local residents, and inquires about how United Way of Whatcom County can best address these needs and issues. [Click here to fill out the survey](#) or go to unitedwaywhatcom.org.

“As our communities grow and change, so does our organization. It is crucial for us to gather feedback and input from our local residents in order to continue to stay efficient and effective as we work to solve the most pressing issues facing Whatcom County,” Said Peter Theisen, President/CEO of United Way of Whatcom County

This survey, along with 2 other surveys specifically designed for current United Way supporters and Board/Staff, is being conducted by Perspectives Consulting (an organization who has a long history with United Way and is specifically centered on supporting United Way’s unique work). The online community survey is 22 questions long and will take approximately 15-20 minutes to complete, and all Whatcom County residents are encouraged to complete it.

“United Way of Whatcom County’s work is made possible solely because of our community members. Local volunteers help raise our funds and volunteers oversee the granting of those funds to local programs,” Said Theisen, “This survey is the next step in our organization’s evolution and it is imperative that we receive feedback from as many residents as possible.”

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About United Way of Whatcom County

United Way of Whatcom County’s mission is to improve lives by mobilizing the caring power of our communities to advance the common good through Education, Income, and Health. They provide leadership that galvanizes and connects a diverse set of individuals and institutions, and mobilize human and financial resources, to create long-term social change by advancing Education, Income, and Health for all. United Way of Whatcom County’s goals for the community involve: helping children/youth achieve their potential through

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academic success, ensuring individuals/families achieve financial stability and economic independence, and building individuals who are healthy and avoid risky behaviors. To learn more about United Way of Whatcom County visit www.unitedwaywhatcom.org or check out their Facebook page at <http://www.facebook.com/UnitedWayWhatcom>