

## News Release 2016

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### FOR IMMEDIATE RELEASE

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### UNITED WAY OF WHATCOM COUNTY WELCOMES PATRICIA BOYCE AND SAYS GOODBYE TO KRISTI BIRKELAND

Bellingham, WA - It is with excitement that United Way of Whatcom County (UWWC) welcomes Patricia (Patty) Boyce as a permanent member of their team as the new Coordinator of Development and Community Impact. At the same time they say goodbye to Kristi Birkeland who has served as the Community Engagement Manager for the past 3 years.

For the last five years Boyce has served as a temporary Lead Campaign Executive during the Fall working with a variety of companies and organizations to build successful workplace giving campaigns. She has also served as a volunteer on their Fund Distribution Committee helping to review grants and participate in site visits of funded programs. She brings with her an exceptional variety of talents such as: fundraising, community engagement, and high-level organizational skills to name a few. Boyce will start her full time position with UWWC on July 1.

Birkeland has been involved with United Way in a variety of ways from being a Campaign Coordinator at a previous workplace, to volunteering on the Fund Distribution Committee. Over the last 3 years she has been an integral part of their team helping to implement successful workplace giving campaigns that raised nearly \$2 million each year, creating processes and documents to convey UWWC's work in the community, and she worked year-round with top supportive companies to keep them involved with UWWC's important work. She is looking forward to staying connected to United Way as a donor and volunteer as she moves on to new adventures. Birkeland's last day will be June 15.

As the organization transitions and readjusts these positions their long-time Director of Development, Tamara Tregoning, will become the lead staff for the United Way Campaign from this point on. She and Boyce look forward to continuing to serve the community through successful workplace giving and ongoing engagement with all of their constituents.

### About United Way of Whatcom County

United Way of Whatcom County's mission is to improve lives by mobilizing the caring power of our communities to advance the common good through Education, Income, and Health. They provide leadership that galvanizes and connects a diverse set of individuals and institutions, and mobilize human and financial resources, to create long-term social change by advancing Education, Income, and Health for all. United Way of Whatcom County's goals for

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the community involve: helping children/youth achieve their potential through academic success, ensuring individuals/families achieve financial stability and economic independence, and building individuals who are healthy and avoid risky behaviors. To learn more about United Way of Whatcom County visit [www.unitedwaywhatcom.org](http://www.unitedwaywhatcom.org) or check out their Facebook page at <http://www.facebook.com/UnitedWayWhatcom>